



The Workshop RNP (WRNP) is an annual event promoted by Rede Nacional de Ensino e Pesquisa (RNP) since 1999. It is entirely dedicated to advanced applications and high performance academic networks. This event gathers the elite of information and communication

9th WRNP's Sponsorship Opportunities

technologies research and development community, and also representatives from governmental organizations, and foreign guests.

WRNP's 9th edition will be held, in days 26 and 27 of May, at the Rio Othon Palace Hotel, in Copacabana, in the city of Rio de Janeiro (RJ). The workshop will take place at one of the most traditional and respected national events in the field, namely the 26th Brazilian Symposium of Computer Network and Distributed Systems (SRBC).

Three hundred participants are expected in the 9th WRNP, not to mention those who will be watching the lectures' online broadcasting.

GREAT PARTNERSHIP OPPORTUNITIES AMONG PRIVATE, ACADEMIC AND GOVERNMENTAL SECTORS

Participation in WRNP offers great opportunities toward partnership possibilities among the private, academic and governmental sectors aiming at the development of high-speed networks in Brazil.

This is an excellent opportunity for companies to show themselves and market their new products and services to an in-field community.

In previous workshops, RNP gathered the partnership of companies such as Cisco, Copel, Embratel, Extreme Networks, Foundry, Furukawa, Global Crossing, IBM, Impsat, Intel, Inter Quattri, Juniper, Marconi, Metro Cable, Nevoa, Nortel Networks, Oi, Omega Engenharia, Padtec, Plant Engenharia, Siemens, Sun and 3COM.

THE EVENT HAS A STRONG IMPACT IN THE BRAZILIAN NETWORK COMMUNITY

RNP offers companies the possibility to sponsor the 9th RNP workshop, an event with a strong impact in the Brazilian network community. Benefits for support are varied, and are focused at marketing the sponsor's brand, products and solutions via hardcopy material and various media.

Companies will be able to choose from many sponsorship modes (see table on the back of this handout). The investments offered in each sponsorship mode may be made via financial resources or services toward the performance of the event. The marketing for the company's propaganda material (folders, videos or promotional gifts) is directly related to the chosen sponsorship mode. The number of sponsorship slots is limited.

	Modes			
	Platinum	Gold	Silver	Bronze
R\$	35 thousand	25 thousand	15 thousand	8 thousand
Sponsor's DVD played during event intervals				
Sponsor highlight at get-together dinner	•			
Sponsor's banner in featured position during the event	•	•		
Sponsor's material in the event folder	•	•	•	
Sponsor's logo in the event's promotional materials	•	•	•	•
Sponsor's logo on the workshop homepage	•	•	•	•
Sponsor's logo on the event's official banner	•	•	•	•
Mention of institutional support on hardcopy promotional materials	•	•	•	•
Free subscriptions	6	4	2	1

For further sponsorship information, e-mail eliane@rnp.br

The Rede Nacional de Ensino e Pesquisa (RNP)

RNP is a non-profit, private association qualified as a social organization since 2001. It works under supervision of the Ministry of Science and Technology (MCT) by means of resources from projects, from MCT and the Ministry of Education.

EDUCATION, RESEARCH AND CREATIVITY SUPPORTER

As the direct responsible for introducing Internet in Brazil, RNP has as its mission the fostering of innovative use of advanced networking in the country. That is the reason why RNP built the first national optical backbone in Latin America (Ipê network), and why it carries out projects in strategic fields and in state-of-the-art technologies such as mesh-type wireless networks, digital TV, VoIP, grid computing and digital certificates amongst other things.

The Ipê network reaches all 26 Brazilian states, as well as the Federal District, thereby connecting over 400 research and graduate-education institutions and about one million people. Not only it is connected to Latin American, European and North-American academic networks, but it also has its own connection means to global Internet. Such infra-structure supports important research in telehealth, astronomy, biotechnology, high-energy physics, and meteorology fields, among others.

RNP: PROMOTING THE INNOVATIVE USE OF ADVANCED NETWORKING IN BRAZIL

